

Venturi North West Newsletter June 2022

A large decorative graphic on the left side of the page consists of several overlapping circles and shapes. One circle is light gray and contains the 'venturi' logo. Another circle is purple with white diagonal stripes. A thick orange arc curves around the bottom and right of the gray circle. In the bottom left corner, there are two more plus signs: one white and one orange.

venturi



Full Stack JS Dev

INTEL REPORT MAY 2022 - UK WIDE



2734

Professional Full-stack
Developers

5-10

23.5% of developers
have 5-10 years
experience developing
with JavaScript

5608

Live 'Fullstack Developer'
vacancies in the past
month on LinkedIn

1.75

Years. The average time
professionals stay in this
job

24.4%

of Fullstack Developers have
been in their most recent role
for less than a year

10.27%

Growth of Day Rate in the past 12
months

36.17%

of Fullstack Developers are based in
the London Area

7.44%

Growth of Salary in the past 12
months

Average Salary

£50K-£60K

Mid Fullstack Developer

£65.5K-£75K

Senior Fullstack Developer

Average Day Rate

£450 - 550

Fullstack Developer

£550 - 650

Senior Fullstack Developer

Daniel Shaefer



Daniel Shaefer is the Senior Director of Business Technology @ Hudl

He is a team builder and decisive, technical leader with a strong track record of success especially on large and complex problems.

He has been noted throughout his career for his ability to dissect complex problems into achievable goals.

He is a servant leader who has mentored others and built successful high-powered teams by creating a culture of trust, focusing on collaboration, and continually pursuing quality.

Hudl is changing the future of sports technology. We create software to help coaches win, athletes look like pros, and recruiters find more talent. Our software provides more than 4.3 million coaches, athletes, trainers and analysts across 30+ sports the insight they need to win at every level of competition.

During this episode, Ben sits down with Daniel to discuss the cutting edge tech involved at Hudl and how this is changing the industry, Daniel's servant leadership style, and the working culture they foster at Hudl.



Michael & Rob



Ben sits down with Michael Smith and Rob Bowely, Technology Directors at Moneysupermarket Group.

Moneysupermarket Group is a British tech company operating a marketplace approach to match consumers with providers as efficiently as possible. Through their brands MoneySavingExpert, MoneySupermarket and Quidco their mission is to help households save money.

They enable consumers to save money by offering free tools that enables consumers to compare and switch on a wide range of products, including energy car insurance, home insurance, travel insurance, mortgages, credit cards and loans. More recently are able to offer users cashback on nearly 5000 brands through the leading cashback site Quidco.

During this episode, we hear how Michael and Rob foster a culture of high performance and autonomy within teams to continually develop the business and everyone inside it.

This podcast was recorded at Moneysupermarkets offices in Manchester, so we'd like to thank Michael and Rob for hosting this episode and making it possible.



James Wade



Ben sat down with James Wade, Head of Engineering at Street Group.

James loves technology and has spent the best part of two decades immersed in Internet technologies.

Street Group is the new name for Agent Software, the team behind Spectre & Hello Again, and their brand new product Street.co.uk. Their mission is to elevate how agents and their clients manage the process of moving home.

Street Group have three products, with one goal: To provide a seamless customer experience at every stage of their journey, enabling estate agents to achieve more by doing less using their automatic, personalised and highly targeted software. Spectre Sales is the UK's No.1 instruction generation tool and has generated over £12 billion of property instructions since its inception in 2015. Spectre helps agents increase market share whilst saving time via automation.

Spectre Lettings is the market leading solution for agent's wishing to grow their lettings portfolio. Identify and automate communication with landlords when they are most likely to be considering a change of agent, such as before upcoming tenancy renewals.

Street.co.uk, blending world-class technology with the expertise of your local agent. Coming Soon.

During this episode, Ben and James discuss James's career journey – Learning to scale up from a developer to Head of Engineering and the different ways of working as a developer.

Tech in Ten



We're really proud to share with the latest addition to our suite of podcasts, Tech in Ten.

Tech in Ten aims to bring you 10 minute conversations with leaders within the tech space. We cover; data, leadership, development, startup life, hot topics of the week, and advice for anyone looking to build a strong career in tech.

Check out some of our favourites so far with many more to come!



SOFTWARE TRENDS OF 2022

As we benchmark the 6th month of 2022 (HALF THE YEAR GONE ALREADY!?)

Lets highlight the trend's of 2022 so far....



BLOCKCHAIN - Since its invention in 2017, the software development world has been raving about blockchain's potential, but it's still too early to tell if mainstream adoption happens. Though there are some startups looking to capitalise on blockchain solutions, many companies won't experiment with blockchain until it becomes more user friendly.



PYTHON - For Python in 2022 one main use will be the developments in Artificial Intelligence. Python is useful in building different types of AI systems that have heavy data requirements. AI requires a tool that enables developers to work with structured and unstructured data, and Python is the perfect technology for that.



REACT AND ANGULAR - Facebook-supported React ensures flexibility and SEO-friendliness for your software solutions. With Angular, supported by Google, you can create fast and high-performance native and cross-platform applications. React and Angular will continue to lead web development through 2022.

"Putting People First"



Meet-ups & Events



Forces for Tech 07/06

There's a large pool of candidates out there who possess the skills you need, and they're ready to work. In fact, over 100,000 veterans are unemployed in the UK alone.

The ability to use logic and pragmatism for better decision making under pressure is something that translates well into any industry. Typically ex-forces take initiative to complete tasks with minimal instruction, and are used to collecting information from disparate sources and communicating their findings effectively. Offering experience across a wide range of jobs within the forces makes for an excellent candidate.

Our "Forces for Tech" event will explore how to transition from the Armed Forces into the world of Technology. We will hear from Cristan Massey, Lead Service Delivery Manager at Cinch, first-hand experience as he explains his move from the Forces into Tech and why he is not looking back. The tech market is a buoyant, future proof industry and therefore we want to showcase how highly skilled Forces personnel can move into a forever growing sector as the world increasingly depends on Technology.

<https://www.meetup.com/techs-and-the-city/events/285886246/>

Manchester Tech Festival - Rebellious Leadership 07/06

In partnership with EY and The CTO Academy, Manchester Tech Festival is delighted to bring you our 'Rebellious Leadership' event.

We are passionate about inclusion and the fact that everyone deserves to have an opportunity to progress in their career regardless of whether they 'fit the mould'. Manchester in particular has a rich heritage of breaking the rules, rebelling against the norm and succeeding regardless. This event is aimed at anyone who wants to become a CTO, a Head of Development, start their own business, or simply wants to learn more about how to be a leader doing it your own way.

<https://www.meetup.com/techs-and-the-city/events/286284057/>

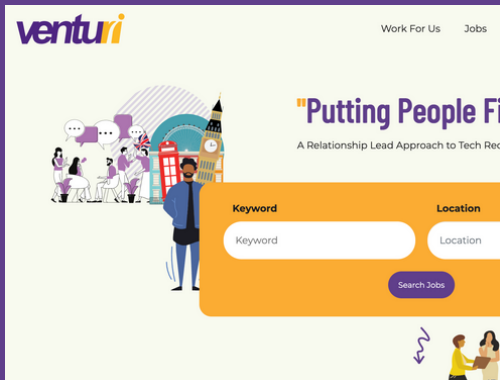


Coming Soon...



Manchester Tech Festival

Venturi is proud to announce their involvement with Manchester Tech Festival as a Founding Partner. Keep an eye out for our next newsletter where we will talk more about our involvement,



New Website

Over the past couple of months we have been working behind the scenes on our new website. This is definitely something to keep an eye on.



Stay in Touch



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